

CREATE HYPER-SPECIFIC AUDIENCE SEGMENTS ON THE FLY



Seamlessly import your contacts from Tealium AudienceStream into Cordial to create hyper-personalized triggered email campaigns and impactful promotional messages.



CREATE A HOLISTIC VIEW OF ONLINE CUSTOMER BEHAVIOR

Augment Tealium AudienceStream data with browse and shopping event data captured by the Cordial Javascript listener. Leverage this data to identify micro segments focused on high value tasks.



ORCHESTRATE CUSTOMER ENGAGEMENT WORKFLOWS

Identify your most valuable customers and treat them to a personalized white glove experience with special promotions based on their browse behavior, interests, and level of spend.



INSPIRE DISENGAGED CUSTOMERS TO TAKE ACTION

Identify customers who have not recently made a purchase and programmatically generate a win-back campaign personalized with items they showed an interest in.



PROGRAMMATICALLY TEST WORKFLOWS WITH EXPERIMENTS

Harness the power of machine-learning with Cordial Experiments. Programmatically test and optimize your campaigns in real-time to ensure that you are always sending the highest performing messages to your customers.



AUDIENCE
STREAM
INTEGRATION





CORDIAL IS THE LAST EMAIL PLATFORM YOU WILL EVER NEED

JOIN 150+ INNOVATING BRANDS
THAT SEND BETTER EMAIL WITH CORDIAL

SCHEDULE A DEMO

CHAT LIVE

Lenovo

CHEF'D

COOLA

logitech

The
MIGHTY

Humble Bundle

teleflora.

IMPERFECT
produce

Shoes of Prey

LA QUINTA
INNS & SUITES

SKLZ

FRESHLY

ZY

GOVX

JIBJAB

REVOLVE